



Summer Internship

Looking for an opportunity to grow professionally, work in a fun environment, and support clients who make a difference? SnowGlobe Public Relations seeks a summer intern who is preparing for a future career in PR. The Public Relations Specialist intern position has the potential to become permanent in the future.

SnowGlobe clients represent diverse sectors, from veteran organizations focused on ending homelessness and supporting disabled veterans, to military/government, professional sports & entertainment. Interested candidates should be self-starters, enthusiastic and excited about a fast-paced environment. The PR Specialist will work across all levels of the agency and engage with external partners and clients. We think it's important that our interns experience everything!

Responsibilities:

- Assist with PR campaigns, including research, planning, implementation and results
- Follow social media trends and influencer best practices
- Draft press releases and other media communications to promote clients
- Participate in PR activities such as media monitoring, pitching to media contacts and tracking results
- Event execution
- Contribute content for SnowGlobe's social media accounts and manage multimedia assets
- Assist with script writing and video production

Qualifications:

- Excellent written and verbal communication skills
- Must be a college student with a degree focus in PR, strategic communications or related industry; senior-level/graduating students preferred
- Advanced understanding and work with social media
- Demonstrable knowledge of media relations
- Ability to think critically and solve problems
- Interest in communicating to diverse audiences
- Experience working as part of a team
- A strong work ethic
- Membership in PRSSA is a plus!

This is primarily a remote position, but some travel to job sites and events may be required. Interns can expect to work up to 40 hours per week at \$15/hour. To be considered for this opportunity, candidates should submit their resume, references, and a cover letter to anna@snowglobepr.com.

We look forward to meeting you!

*Anna Long, Managing Partner
SnowGlobe Public Relations*